



Thank you for your interest in joining The ADCC!

Our Members represent dance conventions and competition owners across the country who have been in business at least two years and produce between 9-85 events each year, serving thousands of young dancers.

As a Member, you will join other leaders in the industry to Network, Learn about key issues and trends, participate in The ADCC Studio of Excellence Award Program, receive Group Buying Discounts and jointly, give back through our Scholarship Program.

You can choose three levels of Membership: **Platinum** (\$5,000), **Gold** (\$3,500) or **Intro** (\$2,000 for NEW comps/conventions only) depending on what benefit levels you want and how many staff you would like to bring to our Annual Meeting.

The attached Benefit page details all the benefits available to you at each level.

To join, just fill out the attached Member form and send in with your annual dues check. Best wishes for a great season!

Tammy Hauser

Executive Director, the ADCC

DANCE COMPETITION INDUSTRY STATS

(From 2012 IBS Report)

- 2012 Revenue was 486.6 million
- Growth over the next five years = 1.7% annualized rate to \$528.9 million due to more recreational spending, higher corporate profits, and more kids ages 10-17.
- 331 Businesses
- No major players
- Not price sensitive—recession-proof
- Low regulation
- Technology reducing costs/increasing profits



Board Member Dinner

BENEFITS & DUES

2015-2017 BOARD OF DIRECTORS

MEMBERS

PLATINUM \$5,000



- Membership for up to 4 people in your company
- Rotating banner ad with link to your website on ADCC Homepage
- Logo recognition on ADCC website with link to your competition's website
- Logo recognition in all print and signage materials at PLATINUM level
- Feature story in ADCC Member e-Newsletter spotlighting your company
- Program ad created for you to use in your program booklets showing your membership support at the PLATINUM Level
- Opportunity to participate in ADCC's National Scholarship award program and the opportunity to have scholarship offered in your company's name
- Opportunity to participate in Studio of Excellence Award Program
- FREE registration to Annual Meeting (September 2015) and networking events
- Reserved premiere table seating and VIP package at annual meeting awards event
- Ability to nominate one member from your organization to serve on the Board of Directors for a 2 year term to govern the nonprofit association
- Ability to serve on committee
- Opportunity to participate in group buying discounts
- Membership Seal
- Tax deduction for Membership dues

GOLD \$3,500



- Membership for up to 2 people in your company
- Logo recognition on ADCC website with link to your competition's website
- Logo recognition in all print and signage materials at GOLD level
- Program ad created for you to use in your program booklets showing your membership support at the GOLD Level
- Opportunity to participate in ADCC's National Scholarship award
- Opportunity to participate in Studio of Excellence Award Program
- Discounted registration to Annual Meeting (September 2015) and networking events
- Ability to nominate one member from your organization to serve on the Board of Directors for a 2 year term to govern the nonprofit association
- Ability to serve on committee
- Opportunity to participate in group buying discounts
- Membership seal
- Tax deduction for Membership dues

INTRO \$2,000



- Membership for 1 person in your company
- Logo recognition on ADCC website with link to your competition's website
- Logo recognition in all print and signage materials at INTRO level
- Program ad created for you to use in your program booklets showing your membership support at the INTRO Level
- Opportunity to participate in Studio of Excellence Award Program
- Opportunity to participate in ADCC's National Scholarship award
- Invitation to Annual Meeting (September 2015) and networking events
- Ability to nominate one member from your organization to serve on the Board of Directors for a 2 year term to govern the nonprofit association
- Ability to serve on committee
- Ability to nominate one board member to serve on the board
- Opportunity to participate in group buying discounts
- Membership seal
- Tax deduction for Membership dues

OFFICERS

MICHELLE KRESGE, PRESIDENT
SPOTLIGHT DANCE CUP

DREW VAMOSI, VICE PRESIDENT
LEAP! NATIONAL
DANCE COMPETITION

JACOB FLYNN, TREASURER
IN10SITY DANCE

DANIEL DEFRANCO, SECRETARY
GROOVE

DIRECTORS

MELISSA BURNS
TURN IT UP DANCE
CHALLENGE

GINNY FAUBELL
BEYOND THE STARS

GINA URSO-DUDASH
ENERGY NATIONAL
DANCE COMPETITION



ASSOCIATION OF DANCE
CONVENTIONS & COMPETITIONS

If you work in the dance competition industry, then The ADCC is for you!

JOIN NOW!

MEMBERSHIP APPLICATION FORM

Please fill out the Membership application form below and mail it, along with your payment, to the address listed below. Please make your check payable to **Association of Dance Conventions & Competitions**.

Date:	Membership Level: <input type="checkbox"/> Platinum \$5,000 <input type="checkbox"/> Gold \$3,500 <input type="checkbox"/> Intro \$2,000
Name and Title:	
Competition Name: (Please put name as you would like it listed in print and on the website)	Depending on your Member level, you can have up to four staff members listed with your competition. Please list the names below:
Mailing Address:	1.
Physical Address: <input type="checkbox"/> same as mailing	2.
E-mail:	3.
Phone:	4.
Website:	





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Competition Name (from front):	
Why do you want to join The ADCC?	
Gross Revenues: <input type="checkbox"/> < \$1,000,000 <input type="checkbox"/> \$1,000,001 – \$3,000,000 <input type="checkbox"/> > \$3,000,000	I am interested in: <input type="checkbox"/> Serving on the Board <input type="checkbox"/> Serving on a committee
Business Verification Information (Required) How long has your competition been in business? _____ How many competitions participated in per year? _____ <input type="checkbox"/> National <input type="checkbox"/> Regional How many staff are currently with your competition? _____	Please provide a reference: Competition or Vendor: _____ Contact: _____ Email: _____ Phone: _____

The Association of Dance Conventions & Competitions is a 501(c)(6) nonprofit organization.

Mail application and check to:

Association of Dance Conventions and Competitions
ATTN: Membership
PO Box 774
Stillwater, MN 55082

Questions about membership? Email megan@theadcc.org.